

alex byers

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PROFILE

Passionate journalist with skills to captivate an audience.

Team-oriented and motivated worker who sets goals and achieves them.

Strong listener and communicator who learns quickly and produces results.

SKILLS

Content Strong writer/editor ♦ Audio and video production ♦

Web design ♦ Social media, blogging

Technical HTML ♦ CSS ♦ Final Cut Pro ♦ Adobe Photoshop ♦ Soundslides ♦

InCopy ♦ Garageband ♦ Adobe Audition

EXPERIENCE

The GW Hatchet | *Editor in Chief* | May 2009 — Present

- ♦ Oversee all content, production, development of The GW Hatchet
- ♦ Lead a team of more than 25 paid staff members and nearly 300 volunteers.
- ♦ Help oversee and manage \$500,000 yearly budget.

The Washington Post | *Washingtonpost.com Politics Intern* | January 2009 — April 2009

- ♦ Edited, updated, and managed Politics Page at Washingtonpost.com.
- ♦ Assisted with special projects including research and multimedia production.

NBC News | *Dateline NBC Intern* | September 2008 — December 2008

- ♦ Conducted research for future segments, including one featured in prime time.
- ♦ Performed production assistance duties as necessary.

General Mills, Inc. | *Corporate Communications Intern* | May 2008 — August 2008

- ♦ Produced stories for daily online newsletter, with a readership of 28,000 employees.
- ♦ Added additional communications support (online video, technological development.)

Minneapolis-St. Paul Business Journal | *Circulation intern* | May 2007 — August 2007

- ♦ Sold more than 75 subscriptions in three months as circulation salesperson.

EDUCATION

The George Washington University | School of Media and Public Affairs | GPA – 3.52

- ♦ Major | Political Communications — will graduate, May 2010
- ♦ Minor | Journalism — will graduate, May 2010